



The Artists Guide to Success in the Music Business: The Who, What, When, Where How of the Steps That Musicians Bands Have to Take to Succeed in Music

By Loren Weisman

Greenleaf Book Group. Paperback. Book Condition: New. Paperback. 456 pages. Dimensions: 8.9in. x 6.9in. x 1.6in. The Artists Guide to Success in the Music Business, 2nd Edition, is a detailed analysis of the subjects that all musicians should understand and apply to pursue a successful and sustainable career in music today. Full of practical advice, this music industry book provides comprehensive details on how to achieve self-empowerment and optimize your success in today's music business. From production and performance tips to marketing and career-building advice, this music business book instructs and empowers artists on how to take the hard-earned lessons of a fellow musician and put them to work in their own careers. Take your music from passion to profession From promotion and performance tips to marketing and career-building advice, Loren Weisman serves up lessons culled from his twenty years as a working musician and a music business consultant. Get straight-talk from the road and the studio in areas such as: Creating the best plan for their career Touring Booking gigs Performing Recording from pre- through post-production Branding a band Fundraising and working with investors Marketing and promotions This item ships from multiple locations. Your book may arrive from Roseburg, OR, La...



READ ONLINE

Reviews

The publication is easy in read through safer to comprehend. It is actually loaded with wisdom and knowledge Its been printed in an extremely simple way and is particularly simply right after i finished reading through this pdf where actually modified me, affect the way i believe.

-- **Ms. Clementina Cole V**

This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

-- **Rosario Durgan**