



Determann s Field Guide to Data Privacy Law: International Corporate Compliance (Hardback)

By Lothar Determann

Edward Elgar Publishing Ltd, United Kingdom, 2015. Hardback. Book Condition: New. 2nd Revised edition. 218 x 138 mm. Language: English . Brand New Book. Companies, lawyers, privacy officers, developers, marketing and IT professionals face privacy issues more and more frequently. Much information is freely available but it can be difficult to get a grasp on a problem quickly, without getting lost in details and advocacy. This is where Determann s Field Guide to Data Privacy Law comes into its own - helping to identify issues and provide concise practical guidance in an increasingly complex field shaped by rapid change in international laws, technology and society. Now in a second updated and revised edition, with new material covering issues such as big data, data brokers and spying, Determann s Field Guide focuses on the compliance issues that are likely to be encountered by the majorities of companies. Starting with an overview of the key concepts in the field, in order to provide a basic understanding of data privacy, the book offers practical advice on initiating, maintaining and then auditing a compliance program, with checklists designed to assist this process. The book also gives step-by-step guidance on drafting documentation for data privacy...



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