



Power Your Organization's Fundraising: How the Partnership Paradigm Will Change Everything (Paperback)

By Joanne Oppelt

Charitychannel LLC, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Find new donors! Improve donor loyalty! Influence funders! Build enduring funding partnerships! A new paradigm for finding sustainable funding for: Fundraising Professionals Development Directors Grant Professionals Executive Directors Raising money is about forming partnerships with people who add to your organization's bottom line. Power Your Organization's Fundraising defines a partner as any person or group of people who is interested in the success of your organization. Partners can be not only collaborators, but also staff, board members, volunteers, donors, and vendors. They usually have one or more goals similar to yours. Sometimes, though, partnerships are based on common market bases and your partner seems quite different from you. So different that it seems you have nothing in common with each other. You might have to dig very deep for commonalities. Defining partnerships in such a broad way allows you to accept all kinds of contributions - contributions that go beyond money. There are an almost infinite number of ways that a potential partner can give to your organization. Limiting the contribution to a monetary one...



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Very helpful to all type of individuals. It really is rally interesting throgh looking at time. Its been designed in an extremely basic way which is just soon after i finished reading this pdf through which basically modified me, change the way i believe.

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